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ADVANCED LEVEL OBJECTIVES. 1. To provide a basic knowledge of the business environment and business activities in ... (b) questions on case studies to test comprehension and application of knowledge. ... EXPLANATORY NOTES.

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Ian Marcousé, the expert Business Studies author, is back with a new edition of his bestselling Business Studies for A Level textbook. This fourth edition continues to offer unrivalled depth and authority, giving you the best possible preparation for success in Business Studies.

Business Studies for A-Level: Ian Marcouse: 9781444122756 ...

A Level Business Studies keywords - Unit 4 (Operations) A list of keywords to remember for A01, and may contain definitions, explanations or formulas. (Formed over the course of my own A Level experience.)

A Level Business Studies keywords - Unit 4 (Operations) ...

About A Level Business Studies Syllabus The Business Studies syllabus enables learners to understand and appreciate the nature and scope of business, and the role it plays in society. The syllabus covers economic, environmental, ethical, governmental, legal, social and technological issues, and encourages a critical understanding of organisations, the markets they serve and the process of adding value.

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