

Return On Software Maximizing The Return On Your Software Investment

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Return on Software: Maximizing the Return on Your Software Investment is about making choices: software technical choices in a business context. It helps software professionals appreciate the business consequences of the decisions they make.

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The final step in maximizing return on software investment project is to determine ROI during and after the implementation process. Your KPIs will help the implementation teams gain insight into the company's performance and determine whether or not the software solution has a positive effect on it.

How to Maximize Return on Software Investment Project

1. Return on Software: Maximizing the Return on Your Software Investment. Software on Purpose. Waste Not, Want Not. The Primary Message. A Secondary Message: Software Engineering Versus Computer Science. An Overview of the Book. Summary. Self-Study Questions. 2. Business on Purpose. Why Are Companies in Business, Anyway?

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Return on Software: Maximizing the Return on Your Software Investment 3 Almost every software organization on the planet is in the unenviable position of hav-ing to do the best it can with limited resources. We could always do more, and we could probably do it better, if we just had more people, more time, or more money. How do we

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Return on Software: Maximizing the Return on Your Software Investment by Steve Tockey, Addison-Wesley, Boston, MA, 2005. 621 pp, \$49.99 (hardbound). ISBN 0-321-22875-8. Reviewed by Charles Ashbacher Even though there is not a single line of code in this book, it is one that all people who are involved in the process of managing software ...

Book Review Return on Software: Maximizing the Return on ...

Return on Software: Maximizing the Return on Your Software Investment by Steve Tockey ★★★★★ Published Aug 2004; Publisher: Addison-Wesley Professional; This book is the only book of its kind. It covers everything you need to know to make intelligent financial decisions about software projects. Too many software projects are started ...

Return on Software - A Book Review

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Return on software : maximizing the return on your ...

Introduction and foundations -- Ch. 1. Return on software : maximizing the return on your software investment -- Ch. 2. Business on purpose -- Ch. 3. The fundamental concepts of business decisions -- Ch. 4. The business decision-making process -- Ch. 5. Interest : the time value of money -- Ch. 6. Other interest(ing) calculations -- Ch. 7.

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Return on Software is divided into several major parts: general concepts of business decision-making, interest and the value of money, and cash flow streams; business decision-making at for-profit companies; decision-making at government and not-for-profit organizations;

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